

OMAR SAYED

ADVISORY
BOARD MEMBER



Omar is the founder of Sperse, a software platform for business management, designed to connect, streamline, and automate critical business functions. Omar's entrepreneurial career in software and marketing has spanned over two decades. His previous company, Succeed.com created [SiteBuilder](#), one of the first website creation platforms that powered hundreds of thousands of online stores and was ranked as the #1 fastest growing software company on Inc 5000 twice.

Omar has held multiple patents for web-publishing, affiliate networks, dropship distribution system and cashflow planning. Credited as being an eCommerce pioneer, Omar was also the recipient of the coveted Arizona Governor's "Innovator of the Year" award.

Sperse was founded in 2016 out of the frustrations Omar noticed with most businesses struggling with manual processes, lacking the visibility and insights into their customer and financial data. This is a big shortcoming of even the best business and accounting software on the market today.

His solution was to build a unified platform that centralizes business management to "Know your Cash, know your Customer and Know your Data". The development of such a system is very complex and cost-prohibitive for any single business, yet essential to the success of every business.

As a thought leader in software technologies, Omar is involved with helping companies through advisory roles, partnerships and acquisitions. For the last 12 years, Omar has been a part of Arizona Department of Education's Quality Commission. He is passionate about knowledge as the source of all universal truths and to create common understanding in humanity.